



| Meeting Title/ Name: | UAE Sales Meeting |
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Date: 13-Dec-2024 Start Time: 10:00 AM End Time: 11:00 PM Location: SMSA - Al Fattan

| Attendees            |            |  |  |  |  |
|----------------------|------------|--|--|--|--|
| Name                 | Department |  |  |  |  |
| Sales Manager        | SLS        |  |  |  |  |
| Territory Manager    | SLS        |  |  |  |  |
| Account Manager      | SLS        |  |  |  |  |
| Account Executive    | SLS        |  |  |  |  |
| Tele sales Executive | SLS        |  |  |  |  |
| Frieght Manager      | SLS        |  |  |  |  |
|                      |            |  |  |  |  |

| Agenda |                     |           |          |  |  |  |  |  |
|--------|---------------------|-----------|----------|--|--|--|--|--|
| Item   | Topic/ Agenda Item  | Presenter | Time     |  |  |  |  |  |
| 1      | Q 1 2025 highlights | Mr. Amir  | 10:00 AM |  |  |  |  |  |
|        |                     |           |          |  |  |  |  |  |
|        |                     |           |          |  |  |  |  |  |
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|        |                     |           |          |  |  |  |  |  |
|        |                     |           |          |  |  |  |  |  |

| SN. | Action Item                     | Responsible Person | Action Taken/ Remarks  | Status   | Deadline  |
|-----|---------------------------------|--------------------|--|----------|-----------|
| 1   | Ecommerce                       | Sales Team         | All Sales Team to work on the Ecommerce customers and prospect irrespective the client exsit in which area   | On-going | 30-Dec-25 |
| 2   | Big B2B shipments               | Sales Team         | All Sales Team to get daily Big b2b shipments even while visting any prospect by called call and they found a ready shipment sales need to quote for it and get the shipment | On-going | 30-Dec-25 |
| 3   | New lead Segregation<br>Actions | Sales Team         | as discussed by TM's company area will be as<br>per the trade license<br>TMs to daily follow up on numbers and take all<br>needed actions towards AE's below target          | On-going | 30-Dec-25 |