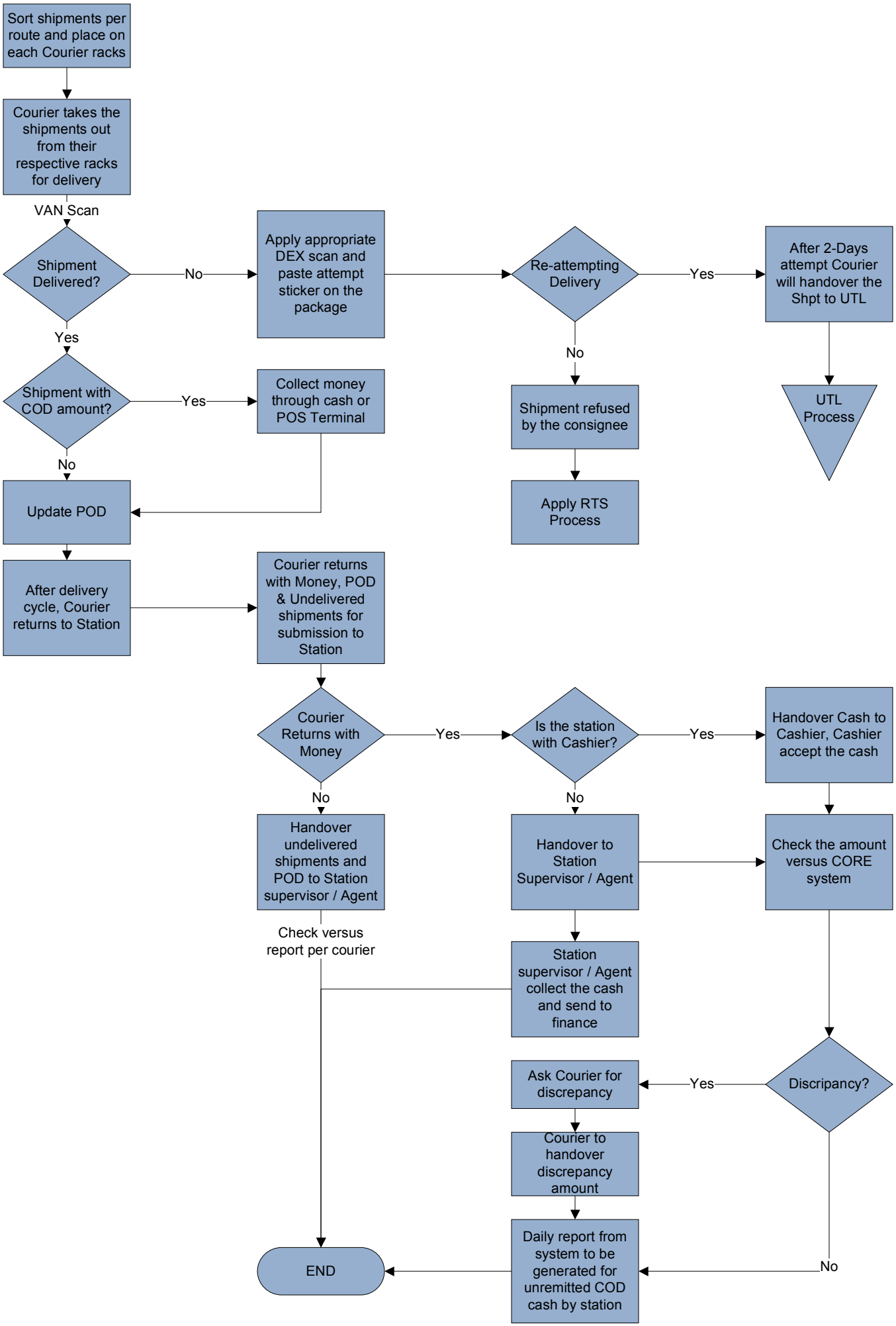SMSA UAE E-Com Delivery Process Map