

This document explains the approach that will be taken to deliver Vision 2030



Questions this document will answer:

- What is Saudi Arabia's Vision 2030?
- What are the strategic objectives at the heart of Saudi Arabia's Vision 2030?
- How will we develop action plans to achieve the strategic objectives?
- What are the Vision Realization Programs?
- How will the Vision Realization Programs be implemented?

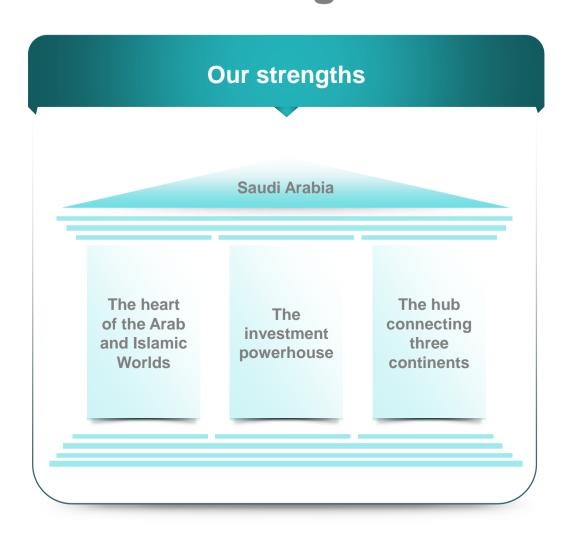
Agenda

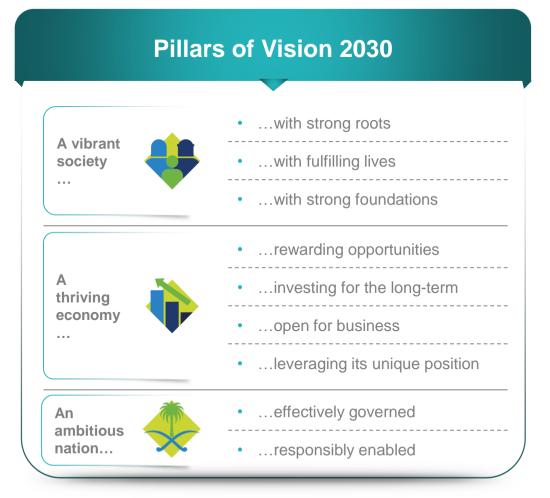


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Vision 2030 was built on 3 pillars that draw on KSA's intrinsic strengths





Pillar 1: A vibrant society

...with

strona

roots

...with

fulfilling

lives

...with

strona

founda-

tions

A vibrant society...

Our direction

Our goals

"Focusing our efforts to serve Umrah visitors"

"Taking pride in our national identity"

 Serve 30 Million Umrah visitors



"Living by Islamic values"

"Promoting culture and entertainment" "Developing our cities"

 Increase household spending on cultural and entertainment to 6%

74 years to 80 years



"Living healthy, being healthy"

"Achieving environmental sustainability"

> Increase the average life expectancy from

"Caring for our families"

"Developing our children's character"

"Empowering our society"

"Caring for our health"

Pillar 2: A thriving economy

A thriving economy...

Our direction

"Attracting the

talents we need"

"Learning for working"

"Providing equal opportunities"

Our goals

 Lower the rate of unemployment from 11.6% to 7%



...investing for the long term

...rewarding

opportunit-

ies



"Maximizing our investment capabilities"

"Launching our promising sectors"

 Increase the Public Investment Fund's assets to over SAR 7 trillion



"Privatizing our government services"

...open for business



"Boosting our

small businesses

and productive

families"

"Rehabilitating economic cities"

 Increase the private sector's contribution to 65% of GDP



"Establishing special zones"

"Increasing the competitiveness of our energy sector"

> Raise the share of nonoil exports in non-oil GD from to 50%

its unique regional logistical hub" "Integration interpretation "Supported "Supported "Integration integration int

"Integrating regionally and internationally"

"Supporting our national companies"





Pillar 3: An ambitious nation



Our direction

Our goals

"Embracing Transparency" "Protecting our vital resources"

 Raise our ranking on the E-Government Survey Index from our current position of 36 to be among the top five nations

"Engaging everyone"

"Organizing ourselves with agility"



"Committing to efficient spending and balanced finances"



...responsibly enabled

...effectively

governed

"Being responsible for our lives"

"Being responsible in business"

"Being responsible to society"

 Rally one million volunteers per year



Agenda



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The Vision was cascaded into strategic objectives to enable effective implementation

Guidelines

Application to «Vision 2030»

Practical Objectives

 Translate the Vision's aspirations, commitments and objectives into achievable objectives that can be used in the development of metrics and targets Detailed objectives have been developed in a way makes them achievable

Accountability & Enablement

 Identify a clear accountability mechanism for each objective, as well as relevant stakeholders for each The objectives have been structured in a way ensures clear roles for each stakeholder

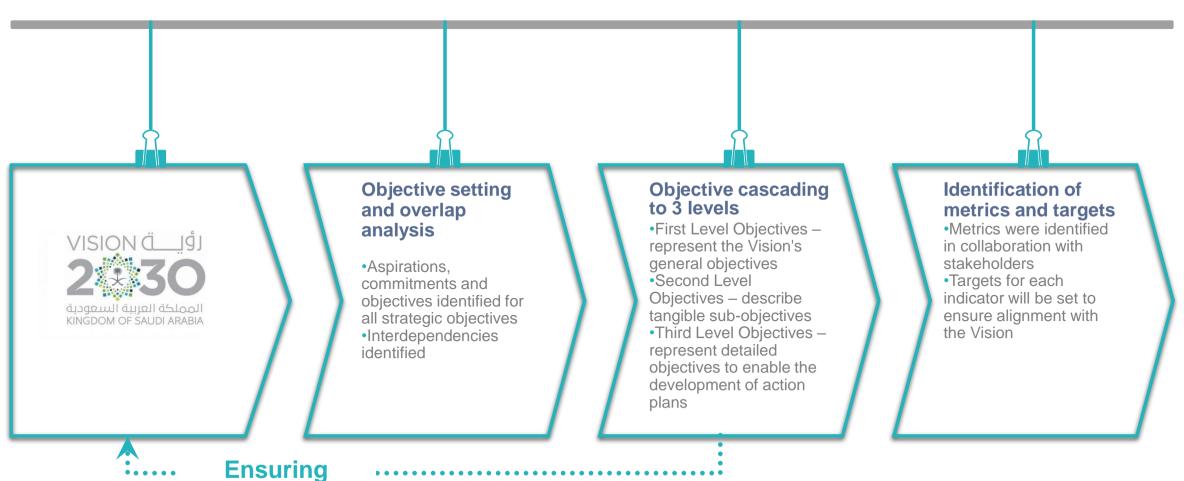
Interdependency Analysis Understand and manage the relationship between different objectives to ensure Vision delivery The objectives have been redistributed according to their interdependency and relationship

Follow-up

 Follow-up the implementation of the Vision in an organized manner, along with the ability to measure impact to support decision-making The objectives have been structured so that they can be linked with the Vision's targets

Inclusiveness

Objectives were cascaded based on a clear methodology



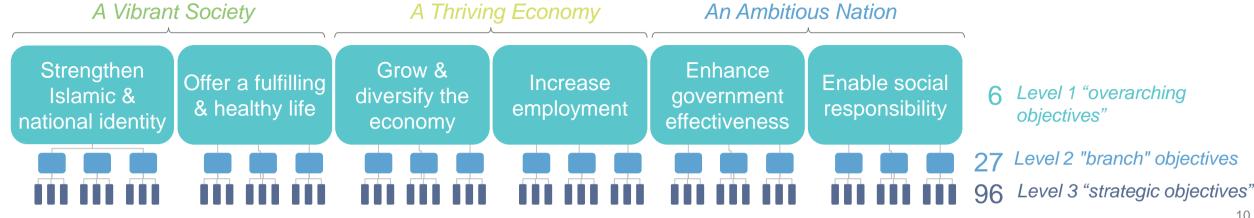
From KSA Vision 2030 to 96 strategic objectives

Vision structure vs. strategic objectives structure

Vision 2030 document



Strategic objectives



Strengthen Islamic values & national identity

Level 1 objectives

Level 2 objectives

Level 3 objectives

A Vibrant Society

Strengthen Islamic Values & national identity



Foster Islamic values 1.1



Offer a fulfilling & healthy life



Serve more Umrah visitors better

Foster values of excellence & discipline

A Thriving Economy

Grow & diversify the 3 **Economy**



Strengthen the national identity

Foster values of equity & 1.1.3 transparency



Increase employment



An **Ambitious Nation**

Enhance government effectiveness



Enable social responsibility



Foster values of determination & perseverance

Strengthen Islamic values & national identity

Level 1 objectives

Level 2 objectives

Level 3 objectives

A Vibrant Society

Strengthen Islamic Values & national identity



Foster Islamic values 1.1

Facilitate hosting more Umrah 1.2.1 visitors and provide an easier access to the holy mosques

Offer a fulfilling & healthy life



Serve more Umrah visitors better

Improve quality of services provided to Haii & Umrah visitors

A Thriving Economy

Grow & diversify the 3 **Economy**



Strengthen the national identity

Enrich the spiritual and cultural 1.2.3 experience of Hajj & Umrah visitors

Increase employment



An **Ambitious Nation**

Enhance government effectiveness



Enable social responsibility



Strengthen Islamic values & national identity

Level 1 objectives **Strengthen Islamic Values** & national identity **A Vibrant Society** De Offer a fulfilling & healthy life Grow & diversify the 3 **Economy A Thriving Economy Increase employment Enhance government** An effectiveness **Ambitious Nation Enable social** responsibility

Foster Islamic values 1.1

Level 2 objectives

Serve more Umrah visitors better

Strengthen the national identity

Level 3 objectives

Instill national values and strengthen the sense of national belonging

Conserve & promote Islamic, Arab 1.3.2 & National heritage of the Kingdom

1.3.3 **Uphold the Arabic language**

Level 1 objectives **Strengthen Islamic Values** & national identity **A Vibrant** Society Offer a fulfilling & healthy life Grow & diversify the 3 **Economy A Thriving Economy Increase employment**

An **Ambitious Nation**

- **Enable social** responsibility

Enhance government

effectiveness

- Improve healthcare service 2.1
- 2.2 Promote a healthy lifestyle
- Improve livability in Saudi cities
- **Ensure environmental** 2.4 sustainability
- **Promote Culture** 2.5 and Entertainment
- Create an empowering 2.6 environment for Saudis

- Level 3 objectives
- Ease the access to healthcare 2.1.1 services
- Improve value of healthcare 2.1.2 services
- Strengthen prevention against 2.1.3 health threats

A Vibrant Society





Level 2 objectives

Improve livability in Saudi cities



& national identity

Improve healthcare service 2.1

Increase public participation in 2.2.1 sports and athletic activities

Offer a fulfilling & healthy life



2.2 Promote a healthy lifestyle

Reach regional & global excellence in selected 2.2.2 professional sports

A Thriving Economy

Ambitious Nation

Grow & diversify the 3 **Economy**





Increase employment



Enhance government An effectiveness



Enable social responsibility



Ensure environmental 2.4 sustainability

Promote Culture 2.5 and Entertainment

Create an empowering 2.6 environment for Saudis

Level 1 objectives

A Vibrant Society

Strengthen Islamic Values & national identity



Offer a fulfilling & healthy life



A Thriving Economy

Grow & diversify the 3 **Economy**



Increase employment



An **Ambitious Nation**

Enhance government effectiveness



Enable social responsibility



Level 2 objectives

Improve healthcare service 2.1

2.2 Promote a healthy lifestyle

Improve livability in Saudi cities

Ensure environmental 2.4 sustainability

Promote Culture 2.5 and Entertainment

Create an empowering 2.6 environment for Saudis Level 3 objectives

Improve quality of services 2.3.1 provided in Saudi cities

Improve the urban landscape in Saudi cities

Enhance the nation's immunity 2.3.3 towards drug abuse

2.3.4 **Enhance traffic safety**

Level 1 objectives

Level 2 objectives

Level 3 objectives

A Vibrant Society

Strengthen Islamic Values & national identity



Improve healthcare service 2.1

Reduce all types of pollution (e.g. air, sound, water, soil)

Offer a fulfilling & healthy life



2.2 Promote a healthy lifestyle

Safeguard the environment 2.4.2 from natural threats

A Thriving Economy

An

Ambitious

Nation

Grow & diversify the 3 **Economy**



Improve livability in Saudi cities

Ensure environmental

sustainability

Protect & rehabilitate natural 2.4.3 landscapes

Increase employment



2.4



Enhance government effectiveness



Enable social responsibility



Promote Culture 2.5 and Entertainment

Create an empowering 2.6 environment for Saudis **A Vibrant**

Society

A Thriving Economy

Offer a fulfilling & healthy life

Level 1 objectives

Strengthen Islamic Values

& national identity



Offer a fulfilling & healthy life



Grow & diversify the Economy



4 Increase employment



An Ambitious Nation

Enhance government effectiveness



6 Enable social responsibility



Level 2 objectives

2.1 Improve healthcare service

2.2 Promote a healthy lifestyle

2.3 Improve livability in Saudi cities

Ensure environmental sustainability

2.5 Promote Culture and Entertainment

2.6 Create an empowering environment for Saudis

Level 3 objectives

Develop & diversify
entertainment opportunities to
meet population's needs

2.5.2 Grow Saudi contribution to arts
& culture

Level 1 objectives

Strengthen Islamic Values
& national identity



Offer a fulfilling & healthy life



A Thriving Economy

A Vibrant Society

Grow & diversify the Economy



4 Increase employment



An Ambitious Nation

Enhance government effectiveness



6 Enable social responsibility



Level 2 objectives

2.1 Improve healthcare service

2.2 Promote a healthy lifestyle

2.3 Improve livability in Saudi cities

Ensure environmental sustainability

2.5 Promote Culture and Entertainment

2.6 Create an empowering environment for Saudis

Level 3 objectives

2.6.1 Enhance family involvement in preparing for their children's future

Enable suitable home

2.6.2 ownership among Saudi
families

Develop positive attitude, resilience and hard-work culture among our children

2.6.4 Empower citizens through the welfare system

2.6.5 Improve effectiveness and efficiency of welfare system



Level 1 objectives

Strengthen Islamic Values
& national identity



Offer a fulfilling & healthy life



A Thriving Economy

A Vibrant Society

Grow & diversify the Economy



4 Increase employment



An Ambitious Nation

Enhance government effectiveness

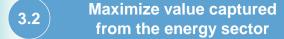


6 Enable social responsibility



Level 2 objectives

3.1 Grow contribution of the Private Sector to the economy



Unlock potential of non-oil sectors

Grow the Public Investment
Fund's assets and role
as a growth engine

3.5 Position KSA as a global logistic hub

3.6 Further integrate Saudi Economy regionally & globally

3.7 Grow non-oil exports

Level 3 objectives

3.1.1 Enhance ease of doing business

3.1.2 Unlock state-owned assets for the Private Sector

3.1.3 Privatize selected government services

Ensure the formation of an advanced capital market

3.1.5 Enable financial institutions to support private sector growth

3.1.6 Attract foreign direct investment

3.1.7 Create special zones & rehabilitate economic cities

Level 1 objectives

Strengthen Islamic Values
& national identity



Offer a fulfilling & healthy life



A Thriving Economy

A Vibrant Society

Grow & diversify the Economy



4 Increase employment



An Ambitious Nation

Enhance government effectiveness

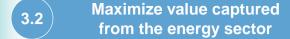


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Level 3 objectives

3.2.1 Increase localization of Oil & Gas sector

Increase gas production & distribution capacity

3.2.3 Develop Oil & Gas-adjacent industries

Grow contribution
of renewables to national
energy mix

3.2.5 Enhance competitiveness of the energy market



Level 1 objectives

A Vibrant

Strengthen Islamic Values
& national identity



Offer a fulfilling & healthy life



A Thriving Economy

Society

Grow & diversify the Economy



4 Increase employment



An Ambitious Nation

Enhance government effectiveness



6 Enable social responsibility



Level 2 objectives

3.1 Grow contribution of the Private Sector to the economy

Maximize value captured from the energy sector

Unlock potential of non-oil sectors

Grow the Public Investment
Fund's assets and role
as a growth engine

3.5 Position KSA as a global logistic hub

3.6 Further integrate Saudi Economy regionally & globally

3.7 Grow non-oil exports

Level 3 objectives

Grow and capture maximum value from the mining sector

(3.3.2) Develop the digital economy

Localize promising manufacturing industries

3.3.4 Localize military industry

3.3.5 Enable the development of the retail sector

3.3.6 Enable the development of the tourism sector

3.3.7 Increase localization of non-oil sectors

Level 1 objectives

A Vibrant Strengthen Islamic Values & national identity



Offer a fulfilling & healthy life



A Thriving Economy

Society

Grow & diversify the Economy



4 Increase employment



An Ambitious Nation

Enhance government effectiveness



6 Enable social responsibility



Level 2 objectives

3.1 Grow contribution of the Private Sector to the economy

3.2 Maximize value captured from the energy sector

Unlock potential of non-oil sectors

Grow the Public Investment

Fund's assets and role

as a growth engine

3.5 Position KSA as a global logistic

3.6 Further integrate Saudi Economy regionally & globally

3.7 Grow non-oil exports

Level 3 objectives

3.4.1 Grow assets of the Public Investment Fund

3.4.2 Unlock new sectors through the Public Investment Fund

Localize edge technology & knowledge through the Public Investment Fund

Build strategic economic partnerships through the Public Investment Fund



Level 1 objectives

Strengthen Islamic Values
& national identity



Offer a fulfilling & healthy life



A Thriving Economy

A Vibrant Society

Grow & diversify the Economy



4 Increase employment



An Ambitious Nation

Enhance government effectiveness

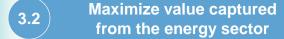


6 Enable social responsibility



Level 2 objectives

3.1 Grow contribution of the Private Sector to the economy



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Grow the Public Investment
Fund's assets and role
as a growth engine

3.5 Position KSA as a global logistic hub

3.6 Further integrate Saudi Economy regionally & globally

Grow non-oil exports

Level 3 objectives

3.5.1 Create and improve performance of logistic hubs

Improve local, regional and int'l connectivity of trade & transport networks



Level 1 objectives

Strengthen Islamic Values
& national identity



Offer a fulfilling & healthy life



A Thriving Economy

A Vibrant Society

Grow & diversify the Economy



4 Increase employment



An Ambitious Nation

Enhance government effectiveness



6 Enable social responsibility



Level 2 objectives

3.1 Grow contribution of the Private Sector to the economy

3.2 Maximize value captured from the energy sector

Unlock potential of non-oil sectors

Grow the Public Investment
Fund's assets and role
as a growth engine

3.5 Position KSA as a global logistic hub

3.6 Further integrate Saudi Economy regionally & globally

Grow non-oil exports

Level 3 objectives

Push forward the GCC integration agenda

3.6.2 Develop economic ties with the region beyond GCC

3.6.3 Develop economic ties with global partners



Level 1 objectives

Strengthen Islamic Values & national identity



Offer a fulfilling & healthy life



A Thriving | Economy |

A Vibrant Society

Grow & diversify the Economy



4 Increase employment



An Ambitious Nation

Enhance government effectiveness



6 Enable social responsibility



Level 2 objectives

3.1 Grow contribution of the Private Sector to the economy

3.2 Maximize value captured from the energy sector

3.3 Unlock potential of non-oil sectors

Grow the Public Investment

Fund's assets and role

as a growth engine

3.5 Position KSA as a global logistic hub

3.6 Further integrate Saudi Economy regionally & globally

3.7 Grow non-oil exports

Level 3 objectives

3.7.1 Support national champions consolidate their leadership globally

Develop promising local companies into regional and global leaders



Level 1 objectives

Strengthen Islamic Values

& national identity

life



Offer a fulfilling & healthy



A Thriving | Economy

A Vibrant

Society

Grow & diversify the Economy



4 Increase employment



An Ambitious Nation

Enhance government effectiveness



6 Enable social responsibility



Level 2 objectives

- 4.1 Develop Human Capital in line with labor market needs
- 4.2 Ensuring equal access to job opportunities
- 4.3 Enable job creation through SMEs and Micro-enterprises
- 4.4 Attract relevant foreign talents for the economy

- 4.1.1 Build a life-long learning journey
- 4.1.2 Improve equity of access to education (esp. in rural areas)
- 4.1.3 Improve fundamental learning outcomes
- 4.1.4 Improve ranking of educational institutions (e.g. Universities)
- 4.1.5 Develop our brightest minds in priority fields
- 4.1.6 Ensure alignment of educational outputs with labor market needs
- 4.1.7 Expand vocational training to provide for labor market needs

Level 1 objectives

Strengthen Islamic Values & national identity



Offer a fulfilling & healthy life



A Thriving Economy

A Vibrant

Society

Grow & diversify the Economy



4 Increase employment



An Ambitious Nation

Enhance government effectiveness

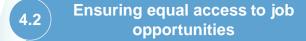


Enable social responsibility



Level 2 objectives

4.1 Develop Human Capital in line with labor market needs



- 4.3 Enable job creation through SMEs and Micro-enterprises
- 4.4 Attract relevant foreign talents for the economy

- 4.2.1 Improve readiness of youth to enter the labor market
- 4.2.2 Increase women participation in the labor market
- 4.2.3 Enable integration of people with disabilities in the labor market



Level 1 objectives

Strengthen Islamic Values A Vibrant





A Thriving Economy

Society

Grow & diversify the 3 **Economy**



Increase employment



An **Ambitious Nation**

Enhance government effectiveness



Enable social responsibility



Level 2 objectives

- Develop Human Capital in line with labor market needs
- Ensuring equal access to job 4.2 opportunities
- Enable job creation through 4.3 **SMEs and Micro-enterprises**
- Attract relevant foreign talents for the economy

- Nurture and support the 4.3.1 innovation & entrepreneurship culture
- **Grow SME contribution to the** 4.3.2 economy
- **Grow productive families** (4.3.3) contribution to the economy



Level 1 objectives

A Vibrant Society

- Strengthen Islamic Values
 & national identity
- Offer a fulfilling & healthy life

Grow & diversify the

- A Thriving Economy
- Economy
- 4 Increase employment

An Ambitious Nation

Enhance government effectiveness



Enable social responsibility



Level 2 objectives

- Develop Human Capital in line with labor market needs
- 4.2 Ensuring equal access to job opportunities
- 4.3 Enable job creation through SMEs and Micro-enterprises
- 4.4 Attract relevant foreign talents for the economy

- Improve living conditions for expats
- 4.4.2 Improve working conditions for expats
- 4.4.3 Source relevant foreign talent effectively



A Vibrant Society



Level 1 objectives



Offer a fulfilling & healthy life



A Thriving Economy

Grow & diversify the 3 **Economy**



Increase employment



An **Ambitious Nation**

Enhance government effectiveness



Enable social responsibility



Level 2 objectives

Balance public 5.1 budaet

Improve performance 5.2 of government apparatus

Engage effectively 5.3 with citizens

Protect vital resources 5.4 of the nation

Level 3 objectives

Enhance effectiveness of financial planning & efficiency 5.1.1 of government spending

Maximize revenues from Gov. state-owned assets

Maximize revenues collected 5.1.3 from service fees

Increase revenues from fees 5.1.4 without introducing taxes on income or wealth on citizens

Maximize revenues generated from oil production

responsibility

Level 1 objectives Level 2 objectives Level 3 objectives **Strengthen Islamic Values** Design a leaner and more **Balance** public 5.1 & national identity effective government structure budaet **A Vibrant Society** Offer a fulfilling & healthy Improve performance **Enhance** performance 5.2 of government apparatus of government entities life Grow & diversify the **Engage effectively** Improve productivity 3 5.3 with citizens of government employees **Economy A Thriving Economy Protect vital resources** 5.4 5.2.4 **Increase employment Develop the e-Government** of the nation Improve quality of services **Enhance government** 5.2.5 An effectiveness provided to citizens **Ambitious Nation Enable social**

A Vibrant Society 3 **A Thriving Economy**

Strengthen Islamic Values & national identity

Level 1 objectives



Offer a fulfilling & healthy life



Grow & diversify the **Economy**



Increase employment



An **Ambitious Nation**



Enable social responsibility



Level 2 objectives

Balance public 5.1 budaet

Improve performance 5.2 of government apparatus

Engage effectively 5.3 with citizens

Protect vital resources 5.4 of the nation

Level 3 objectives

Enhance transparency across 5.3.1 government roles

Strengthen communication 5.3.2 channels with citizens & business community

Ensure responsiveness of (5.3.3) government entities to stakeholders' feedback

Level 1 objectives Strengthen Islamic Values & national identity **A Vibrant** Society Offer a fulfilling & healthy life **Grow & diversify the** 3 **Economy A Thriving Economy Increase employment Enhance government** An effectiveness **Ambitious Enable social Nation** responsibility

Level 2 objectives

Balance public 5.1 budget

Improve performance 5.2 of government apparatus

Engage effectively 5.3 with citizens

Protect vital resources 5.4 of the nation

Level 3 objectives

Ensure development & food 5.4.1 security

Ensure sustainable use of water resources

Enable social responsibility

Level 1 objectives **Strengthen Islamic Values** & national identity **A Vibrant** Society Offer a fulfilling & healthy life **Grow & diversify the** 3 **Economy A Thriving Economy Increase employment Enhance government** An effectiveness **Ambitious Enable social Nation** responsibility

Level 2 objectives

Enable citizen responsibility 6.1

Enable social contribution 6.2 of businesses

Enable larger impact 6.3 of non-profit sector

Level 3 objectives

Promote & enable financial 6.1.1 planning

6.1.2 **Encourage volunteering**

Enable social responsibility

Level 1 objectives

A Vibrant Strengthen Islamic Values & national identity



Offer a fulfilling & healthy life



Grow & diversify the Economy



4 Increase employment



An Ambitious Nation

Society

A Thriving Economy

Enhance government effectiveness

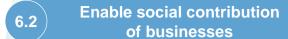


6 Enable social responsibility



Level 2 objectives

6.1 Enable citizen responsibility



6.3 Enable larger impact of non-profit sector

Level 3 objectives

6.2.1 Enhance businesses' focus on their social responsibilities

6.2.2 Enhance businesses' focus on the sustainability of the economy



Enable social responsibility

Level 1 objectives

Strengthen Islamic Values
& national identity



Offer a fulfilling & healthy life



A Thriving Economy

A Vibrant Society

Grow & diversify the Economy



4 Increase employment



An Ambitious Nation

Enhance government effectiveness



6 Enable social responsibility



Level 2 objectives

6.1 Enable citizen responsibility

6.2 Enable social contribution of businesses

6.3 Enable larger impact of non-profit sector

Level 3 objectives

6.3.1 Support growth of non-profit sector

6.3.2 Empower non-profit organization to create a deeper impact



Agenda



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New Vision ecosystem to drive Vision implementation

Ministry of Hajj

Public Education Evaluation Commission

New government entities established

Establishment Date
29/01/2015
09/10/2015
19/10/2015
28/01/2016
07/05/2016
07/05/2016
30/05/2016

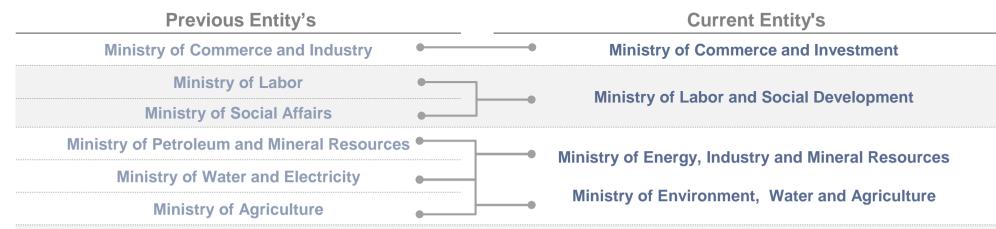
Establishment Date

Ministry of Hajj and Umrah

Education Evaluation Commission

Existing entities merged and/or restructured

Effective 07/05/2016



3

Vision Realization Programs (VRPs) developed to deliver against strategic objectives



	Other tends of the attress
U	Strategic Objectives

Complete set of executable strategic objectives

Vision Realization Programs

Programs designed to achieve Vision objectives Developed every 5 years (currently 12 VRPs)

3 **VRP Delivery Plans** Initiatives designed to achieve outcomes of VRPs

VRPs will enable KSA to achieve its goals in the coming years (1/2)

Why VRPs?

Determine measurable objectives

Translating The Vision into programs with action plans to measure outcomes

Focus leadership towards achieving priorities

The role of leadership lies in pushing the VRP system to achieve programs and aligning its outcomes and delivery plans

Prepare for crises

Flexibility in the face of crises without affecting the Vision's achievement, direction and programs

Align resources with priorities

Directing human and financial resources in a balanced manner between the programs and business as usual

VRPs will enable KSA to achieve its goals in the coming years (2/2)

Criteria for defining VRPs





Centrality in achieving the vision

- Is there a direct economic or social impact expected from the VRP?
- Was the program content a key theme of the Vision?
- Does this program contribute to a wide range of Vision objectives?



Need for center of government support

- Does the program require multi-entity coordination?
- Can these programs be implemented without government support?



Importance from leadership perspective • Is the program a leadership priority requiring significant effort, follow-up and support to facilitate the desired outcomes?

3 steps to develop comprehensive VRPs

1

Study objectives, analyze and group them based on similarity

2

Objective groups prioritized to form 12 VRPs

VRP cards developed, and gaps identified

L2 & L3 objectives studied and similarities were identified by:

- Objectives, characteristics and KPIs
- Common challenges and game changers (with input from international experts)
- Similar stakeholders

Out of the 25 groups identified in the previous step, they were sorted based on:

- Importance in achieving the Vision (i.e. expected direct impact, link to other objectives)
- The need for center of government support (due to the large number of stakeholders or the need for central guidance)

Based on the list of VRPs

- VRP card including descriptions, KPIs, coverage and stakeholders
- Analyzing gaps, including: screening existing efforts, assessing the coverage of objectives under each VRP, assessing the adequacy of existing VRPs to achieve the objectives

	Program Description
environment, and sports activities. This is at ad-	ecosystem to augment and create new options that boost obtains and residents participation in suf- differs to other contails activities that contribute to enhancing the quality of (fer of individuals and fluidy and reality the status of Sectio Anabian cates on that they next among the lead office in the or
L3 direct related objectives	L3 indirect related objectives
I.S.A. Formers public profits principalities in regards and administrations. I.S.A. Develop the relation profits of the I.S.A. Develop the residency material. I.S.A. Come facult conditions in such I.S.A. Come facult conditions to take 8 codes	1.51 Standard common agent and the pair. 1.52 Standard common agent and the pair. 1.53 Standard common agent and the pair. 1.53 Standard common agent
	Program committee
Program lead Member of CEDA, Abroad & Shatto	The unestring entities supporting the implementation of the Lifestyle improvement Program

25 groups

12 VRPs



3 levels of targets to track the progress of VRPs

Target Category

Definition

Macroeconomic **Targets**



- Targets reflecting the contribution of the program to six key macroeconomic indicators
 - GDP, private sector employment, contribution to local content, trade balance, government revenue, nongovernment investment

Program Targets



 Targets reflecting the direct impact achieved by the program, consisting of KPIs adopted for third-level objectives

Relevant Objective Targets



Targets reflecting the program's indirect contribution to the KPIs associated with relevant strategic objectives

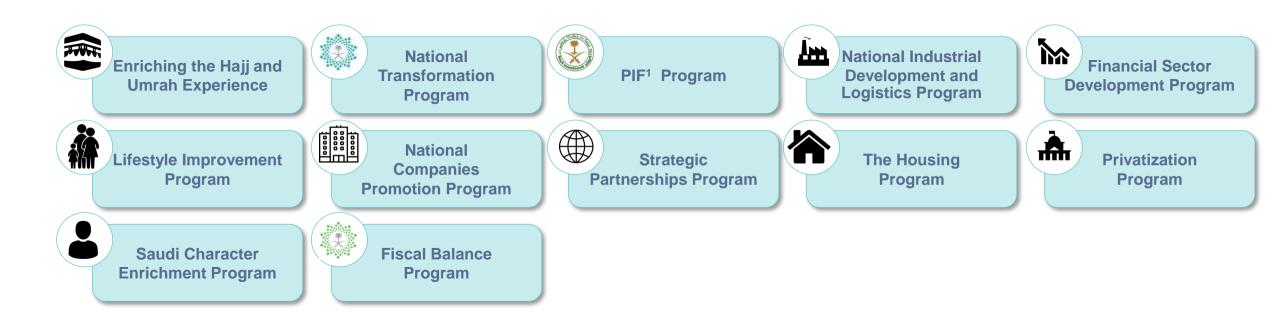
Agenda



Questions this document will answer:

- What is Saudi Arabia's Vision 2030?
- What are the strategic objectives at the heart of Saudi Arabia's Vision 2030?
- How will we develop action plans to achieve the strategic objectives?
- What are the Vision Realization Programs?
- How will the Vision Realization Programs be implemented?

In its session held on Monday 24 April 2017, CEDA identified a list of 12 programs to achieve the vision





Enriching the Hajj and Umrah Experience – *Program Card*

Program Description

Provide an opportunity for the largest possible number of Muslims to perform Hajj and Umrah and to enrich and deepen their experience through the development of the two Holy Mosques. Touristic and cultural destinations will be developed, and outstanding services will be provided to visitors before, during, and after their visits to Makkah, Madinah and the holy sites. KSA reaffirms its role as a religious and cultured nation in the service of the two Holy Mosques. This program will also present a foundation to ensure the relationship with the private sector and its active role in developing the economics of the sector.

L3 direct related objectives

- 1.2.1 Facilitate hosting more Umrah visitors and provide easier access to the holy mosques
- 1.2.2 Improve quality of services provided to Hajj & Umrah visitors
- 1.2.3 Enrich the spiritual and cultural experience of Haji & Umrah visitors

L3 indirect related objectives

- 1.3.2 Conserve & promote Islamic, Arab & National heritage of the Kingdom
- 3.3.6 Enable the development of the tourism sector
- 3.5.1 Create and improve performance of logistic hubs
- 3.5.2 Improve local, regional and int'l connectivity of trade & transport networks
- 2.3.1 Improve quality of services provided in Saudi cities
- 2.3.2 Improve the urban landscape in Saudi cities
- 3.4.1 Grow assets of the Public Investment Fund
- 5.1.3 Diversify government revenues Maximize revenues collected from service fees

Program committee

Program Chairman

Member of CEDA, the Minister of Economy and Planning

The executing entities supporting the implementation of Enriching the Hajj and Umrah Experience Program



Enriching the Hajj and Umrah Experience – *Metrics*



Macroeconomic metrics¹



Gross domestic product



Employment in the private sector

Indicators to maximize



Share of local content



Non oil revenues



Balance of payments



Non governmental investment

Indicators to monitor



Consumption rate²



Inflation rate

Final metrics to be aligned with the Program committee during delivery planning



Sample program-specific metrics

Number of Visitors

Total number of Umrah Visitors per year

Maximum capacity

The capacity of the Two Holy Mosques, the transport network and accommodation

Utilization

Average utilization rate of hospitality facilities

Level of Satisfaction

Overall satisfaction with the experience of Hajj and Umrah

Safety

Injury rate per 1000 visitors sustained due to accidents

Expenditure

Average spent by Umrah & Hajj Visitors

^{1.} The goal is to measure these indicators for every program, but for some programs the impact will only be directional. Additionally, for some programs, the impact on that indicator cannot be isolated.



Lifestyle Improvement Program – Program Card

Program Description

Improve individuals' lifestyles by developing an ecosystem to support and create new options that boost citizens' and residents' participation in cultural, environment, and sports activities. This is in addition to other suitable activities that contribute to enhancing the quality of life of individuals and families, creating jobs, diversifying economic activity, and raising the status of Saudi Arabian cities so that they rank among the best cities in the world.

L3 direct related objectives

- 2.2.1 Increase public participation in sports and athletic activities
- 2.5.1 Develop & diversify entertainment opportunities to meet population's needs
- 2.5.2 Grow Saudi contribution to arts & culture

L3 indirect related objectives

- 2.1.3 Strengthen prevention against health threats (public health system & health crisis management)
- 2.2.2 Reach regional & global excellence in selected professional sports
- 1.3.1 Instill national values and strengthen the sense of national belonging
- 1.3.2 Conserve & promote Islamic, Arab & National heritage of the Kingdom
- 1.3.3 Uphold the Arabic language
- 2.6.3 Develop positive attitude, resilience and hard-work culture among our children
- **4.4.1** Improve living conditions for expats
- 4.4.2 Improve working conditions for expats
- **4.4.3** Source relevant foreign talent effectively
- 6.3.1 Support growth of non-profit sector

- 6.3.2 Empower non-profit organization to create a deeper impact (access to funds, talents, knowledge, etc.)
- 1.1..- Foster Islamic values (moderation & tolerance, excellence & discipline, equity & transparency, determination & perseverance)
- 2.3.1 Improve quality of services provided in Saudi cities (utilities, public transports, etc.)
- 2.3.2 Improve the urban landscape in Saudi cities
- 3.1.2 Unlock state-owned assets for the Private Sector
- 3.1.7 Create special zones & rehabilitate economic cities
- 3.3.6 Enable the development of the tourism sector
- 3.3.7 Increase localization of non-oil sectors
- 4.3.2 Grow SME contribution to the economy
- 6.1.2 Encourage volunteering

Program committee

Program Chairman

Member of CEDA, Ahmad Al Khatib The executing entities supporting the implementation of the Lifestyle Improvement Program



Lifestyle Improvement Program – *Metrics*



Macroeconomic metrics¹

Gross Domestic
Product



Employment in the private sector

Indicators to maximize



Share of local content



Non oil revenues



Balance of payments



Non governmental investment

Indicators to monitor



Consumption rate²



Inflation rate

Final metrics to be aligned with the Program committee during delivery planning

B

Sample program-specific metrics

Sports participation

Percentage of Saudis aged 15 and older who are active practitioners in sports (once a week at least)

Sports excellence

Number of international titles achieved by Saudi national teams in regional and global sports competitions

Sports revenue

Revenues generated by sports sector (including tickets, merchandising, sponsorships, media rights)

Entertainment offering

Event / activity capacity according to the type of activity, city and number of attendees

Arts & culture contribution

Number of international awards given to Saudi artists, writers and talented individuals

Entertainment and cultural revenue

Revenues generated by recreation and entertainment sector

Economic Impact

Create economic sectors related to entertainment, culture and sports, size of the funding of development funds for the sectors and degree of impact generated from it

Infrastructure

Degree of readiness of the infrastructure of the entertainment, culture and sports sectors

Satisfaction

Customer satisfaction from overall cultural and entertainment offerings

1. The goal is to measure these indicators for every program, but for some programs the impact will only be directional. Additionally, for some programs, the impact on that indicator cannot be isolated.

2. Final household consumption rate





National Character Enrichment Program – Program Card

Program Description

The program develops and strengthens citizens' sense of national identity, anchoring it in both Islamic and national values. It also strengthens personal and psychological characteristics that lead and motivate people to be successful and optimistic, and aims to cultivate a cohesive and effective generation that is politically, economically, and morally oriented towards the KSA and protected from religious, security, social, cultural, and media threats. Furthermore, this program will play an essential role in improving KSA's image abroad.

L3 direct related objectives

- 1.1 Foster Islamic values (moderation & tolerance, excellence & discipline, equity & transparency, determination & perseverance)
- 1.3.1 Instill national values and strengthen the sense of national belonging
- 1.3.3 Uphold the Arabic language
- 2.3.3 Enhance the nation's immunity towards drug abuse
- 2.6.3 Develop positive attitude, resilience and hard-work culture among our children
- **4.1.1** Build a life-long learning journey
- 4.1.2 Improve equity of access to education (esp. in rural areas)
- 6.1.1 Promote & enable financial planning (retirement, saving, etc.)

- 4.1.3 Improve fundamental learning outcomes
- **4.1.4** Improve ranking of educational institutions (e.g. Universities)
- **4.1.5** Develop our brightest minds in priority fields
- 4.1.6 Ensure alignment of educational outputs with labor market needs
- 4.1.7 Expand vocational training to provide for labor market needs
- 4.2.1 Improve readiness of youth to enter the labor market
- 4.3.1 Nurture and support the innovation & entrepreneurship culture

L3 indirect related objectives

- 2.6.1 Enhance family involvement in preparing for their children's future (incl. education, family planning)
- 4.4.1 Improve living conditions for expats
- 4.4.2 Improve working conditions for expats
- **4.4.3** Source relevant foreign talent effectively
- 3.3.7 Increase localization of non-oil sectors
- 3.2.1 Increase localization of Oil & Gas sector
- 3.3.3 Localize promising manufacturing industries
- 3.3.4 Localize military industry
- 4.3.2 Grow SME contribution to the economy
- 1.3.2 Conserve & promote Islamic, Arab & National heritage of the Kingdom

Program committee

Program Chairman

To be determined

The executing entities supporting entities to execute the Saudi Character Development Program



Saudi Character Enrichment Program – Metrics



Macroeconomic metrics¹

311

Gross Domestic Product



Employment in the private sector

Indicators to maximize



Share of local content



Non oil revenues



Non governmental investment

Indicators to monitor



Consumption rate²



Balance of payments



Inflation rate

Final metrics to be aligned with the Program committee during delivery planning

В

Outstanding

achievement

Sample program-specific metrics

Islamic values	KSA Islamic Values Index - to be defined
Moderation	Number of crimes committed per 10,000 people
Global perception	% with a positive impression of the global role of Saudi Arabia in promoting moderation and tolerance
Civic responsibility	Number of traffic violations per 1000 people, Number of participants in volunteering activities
National belonging	National pride index – to be defined
Education	Average days absence in schools and universities for each student per year. Participation rate in school activities
Human capital	Human Capital Index (World Economic Forum)
Educational Performance	Performance level in standardized global tests (PIRLS, TIMSS, PISA)
Educational institutions	Global ranking of Saudi universities

Number of Saudis who have received international

awards in specific fields - to be defined

1. The goal is to measure these indicators for every program, but for some programs the impact will only be directional. Additionally, for some programs, the impact on that indicator cannot be isolated.

2. Final household consumption rate



Fiscal Balance Program – Program Card

Program Description

Strengthens the KSA's financial administration, restructures its financial situation, creates different mechanisms to improve government performance and ensure financial sustainability. This program will also strengthen basic social and economic effects that Vision 2030 aims to achieve.

L3 direct related objectives

- 5.1.1 Enhance effectiveness of financial planning & efficiency of government spending
- **5.1.2** Diversify government revenues Maximize revenues from Gov. state-owned assets (e.g. Enterprises)
- 5.1.3 Diversify government revenues Maximize revenues collected from service fees
- **5.1.4** Diversify government revenues Increase revenues from fees without introducing taxes on income or wealth on citizens

L3 indirect related objectives

- **5.2.2** Enhance performance of government entities
- **5.2.3** Improve productivity of government employees
- 2.6.5 Improve effectiveness and efficiency of welfare system
- 3.4.1 Grow assets of the Public Investment Fund
- 3.1.2 Unlock state-owned assets for the Private Sector
- 3.1.3 Privatize selected government services
- 3.1.4 Ensure the formation of an advanced capital market (e.g. primary market)
- 3.1.5 Enable financial institutions to support private sector growth (e.g. secondary market)
- 3.3.7 Increase localization of non-oil sectors

Program committee

Program Cha	irman
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Member of CEDA, the Minister of Finance

The executing entities supporting the implementation of the Fiscal Balance Program



Fiscal Balance Program – Metrics



Macroeconomic metrics¹



Gross domestic product



Employment in the private



maximize



Share of Lolcal content



Non oil revenues



Non governmental investment



Consumption rate²



Inflation rate





Sample program-specific metrics

Budgetary surplus

Budget surplus / deficit as percentage of GDP

Spending effectiveness Budget deficit (deviation between planned and actual budget)

Financial sustainability

Total debt as percentage of GDP and national production

Government reserves

Ratio of government financial reserves to annual budget

Non-oil revenue Non-oil revenues as % of total government revenues, ratio of collected due fees

Oil breakeven

Breakeven oil price in budget

Capital expenditure

Ratio of capital expenditure to total spending

2. Final household consumption rate

^{1.} The goal is to measure these indicators for every program, but for some programs the impact will only be directional. Additionally, for some programs, the impact on that indicator cannot be isolated.



National Companies Promotion Program – Program Card

Program Description

This program incentivizes more than 100 national companies that are promising regionally and internationally to strengthen and consolidate their status. This will reflect positively on KSA's image and its economic strength. Likewise, the program will increase local production, increase the productivity and diversity of the economy, grow small and medium companies, and create new job opportunities.

L3 direct related objectives

- 3.7.1 Support national champions consolidate their leadership globally
- 3.7.2 Develop promising local companies into regional and global leaders

L3 indirect related objectives

- 3.6.1 Push forward the GCC integration agenda
- 3.6.2 Develop economic ties with the region beyond the GCC
- 3.6.3 Develop economic ties with global partners
- 3.3.3 Localize promising manufacturing industries
- 3.3.7 Increase localization of non-oil sectors
- 4.3.1 Nurture and support the innovation & entrepreneurship culture
- 6.2.1 Enhance businesses' focus on their social responsibilities
- 6.2.2 Enhance businesses' focus on the sustainability of the economy

Program committee

Program Chairman

Member of CEDA, the Minister of Commerce and Investment

The executing entities supporting the implementation of the National Companies Promotion Program



National Companies Promotion Program - Metrics



Macroeconomic metrics¹



Gross domestic product



Employment in the private sector

Indicators to maximize



Share of local content



Non oil revenues



Balance of payments



Non governmental investment

Indicators to monitor



Consumption rate²



Inflation rate

Final metrics to be aligned with the Program committee during delivery planning



Sample program-specific metrics

Growth of companies

Growth rate of leading national companies vs. growth of similar sectors worldwide

Leading companies

Number of national champions in global leadership roles in their industry (top 10 by market share), and in the Fortune 500

Innovation index

Number of companies in Forbes' Most Innovative Companies list, Global Innovation Index

Trade volume

Trade volume with major business partners (members of G20)

Export volume

Share of non-oil exports in total non-oil GDP

National brand

National Brand Index (exports aspect only)

2. Final household consumption rate

^{1.} The goal is to measure these indicators for every program, but for some programs the impact will only be directional. Additionally, for some programs, the impact on that indicator cannot be isolated.



National Industrial Development and Logistics Program – Program Card

Program Description

Develops industries and promotes local production (e.g. renewable energy and military industries), exports, mining, energy, technology and the robotic workforce. This will comprise infrastructural improvement, export support, and logistics service development to render the KSA an ideal logistical platform given its location at the intersection of three continents. This program will also create promising job opportunities for young people.

L3 direct related objectives

- 3.2.3 Develop Oil & Gas-adjacent industries
- 3.2.4 Grow contribution of renewables to national energy mix
- 3.2.5 Enhance competitiveness of the energy market
- 3.3.1 Grow and capture maximum value from the mining sector
- **3.3.3** Localize promising manufacturing industries
- **3.3.4** Localize military industry
- 3.3.7 Increase localization of non-oil sectors
- **3.5.1** Create and improve performance of logistic hubs
- 3.5.2 Improve local, regional and int'l connectivity of trade & transport networks

L3 indirect related objectives

- 3.1.1 Enhance ease of doing business (mainly regulatory aspects)
- 3.1.2 Unlock state-owned assets for the Private Sector
- 3.1.3 Privatize selected government services
- 3.1.4 Ensure the formation of an advanced capital market (e.g. primary market)
- 3.1.5 Enable financial institutions to support private sector growth (e.g. secondary market)
- 3.1.6 Attract foreign direct investment
- 3.1.7 Create special zones & rehabilitate economic cities
- 3.6.1 Push forward the GCC integration agenda
- 3.6.2 Develop economic ties with the region beyond GCC
- 3.6.3 Develop economic ties with global partners
- 3.7.1 Support national champions consolidate their leadership globally
- 3.7.2 Develop promising local companies into regional and global leaders
- 4.1.3 Improve fundamental learning outcomes

- 4.1.4 Improve ranking of educational institutions (e.g. Universities)
- 4.1.5 Develop our brightest minds in priority fields
- **4.1.6** Ensure alignment of educational outputs with labor market needs
- **4.1.7** Expand vocational training to provide for labor market needs
- 4.3 Create jobs through SMEs and micro entities
- 1.2.1 Facilitate hosting more Umrah visitors and provide an easier access to the holy mosques
- 1.2.2 Improve quality of services provided to Haji & Umrah visitors
- 1.2.3 Enrich the spiritual and cultural experience of Hajj & Umrah visitors
- 3.3.2 Develop the digital economy
- **6.2.1** Enhance businesses' focus on their social responsibilities
- **6.2.2** Enhance businesses' focus on the sustainability of the economy
- 2.4.1 Reduce all types of pollution (e.g. air, sound, water, soil)
- 2.4.3 Protect & rehabilitate natural landscapes (e.g. beaches, islands, natural reserves)

Program committee

Program Chairman

Member of CEDA, the Minister of Energy, Industry and Minerals

The executing entities supporting the implementation of the National Industrial Development Program



National Industrial Development and Logistics Program – Metrics



Macroeconomic metrics¹

Gross domestic product



Employment in the private

Indicators to maximize



Share of local content



Non oil revenues



Balance of payments



Non governmental investment

Indicators to monitor



Consumption



Inflation rate

Sample program-specific metrics

GDP contribution

Priority sectors share of GDP

Employment contribution

Share of workers in priority sectors in total workforce

Local production

Share of local production in relevant sectors

Export growth

Share of non-oil revenue of GDP and trade balance

Economic complexity Economic complexity ranking - Observatory of **Economic Complexity**

Logistics performance

Ranking in Logistics performance index

Energy sector development

Score on the Energy Architecture Performance Index (Economic Growth & Dev. and Environmental sustainability sub-indices)

^{1.} The goal is to measure these indicators for every program, but for some programs the impact will only be directional. Additionally, for some programs, the impact on that indicator cannot be isolated.



The Housing Program – Program Card

Program Description

Provide a decent life for Saudi families by enabling them to own homes in line with their needs and financial capabilities. It also includes developing the residential and construction sector with the latest building techniques (e.g. 3D building techniques), maximizing economic impact and enhancing its attractiveness to the private sector. This will enhance job creation and strengthen the economy of the Kingdom.

L3 direct related objectives

• 2.6.2 - Facilitate home ownership among Saudi families

L3 indirect related objectives

- 1.3.1 Instill national values and strengthen the sense of national belonging
- 2.6.4 Empower citizens through the welfare system
- **2.6.5** Improve effectiveness and efficiency of welfare system
- 6.1.1 Promote & enable financial planning (retirement, saving, etc.)
- 3.3.7 Increase localization of non-oil sectors
- 3.3.2 Develop the digital economy
- 2.3.2 Improve the urban landscape in Saudi cities

Program committee

Program Chairman

Member of CEDA, the Minister of Housing

The executing entities supporting the implementation of the Housing Program





The Housing Program – Metrics



Macroeconomic metrics¹

aM1

Gross domestic product



Employment in the private sector

Indicators to maximize



Share of local content



Non oil revenues



Non governmental investment





Consumption rate²



Balance of payments



Inflation rate

Final metrics to be aligned with the Program committee during delivery planning



Sample program-specific metrics

Homeownership The percentage of home ownership of Saudi families (by income segments)

Housing supply gap

The housing supply gap (difference between housing building rate and population growth)

Housing affordability

Average house price as multiple of average annual income (per income level)

Quality of housing

Percent of houses that meet housing code (local and international)



Public Investment Fund Program - Program Card

Program Description

The program strengthens the Public Investment Fund, which is the engine behind economic diversity in the KSA. It also develops high focus strategic sectors by growing and maximizing the impact of the fund's investments, making it the largest sovereign wealth fund in the world. Moreover, the program establishes strong economic partnerships that help deepen the KSA's impact and role both regionally and globally.

L3 direct related objectives

- 3.4.1 Grow assets of the Public Investment Fund
- 3.4.2 Unlock new sectors through the Public Investment Fund
- 3.4.3 Localize edge technology & knowledge through the Public Investment Fund
- 3.4.4 Build strategic economic partnerships through the Public Investment Fund

1.2.1 - Facilitate hosting more Umrah visitors and provide an easier access to the holy mosques

- **1.2.2** Improve quality of services provided to Hajj & Umrah visitors
- 1.2.3 Enrich the spiritual and cultural experience of Haii & Umrah visitors
- 2.1.1 Ease the access to healthcare services (e.g. geographical, availability, financial)
- **2.5.1** Develop & diversify entertainment opportunities to meet population's needs
- 2.5.2 Grow Saudi contribution to arts & culture
- 2.6.2 Enable suitable home ownership among Saudi families
- 3.1.6 Attract foreign direct investment
- 3.1.7 Create special zones & rehabilitate economic cities

L3 indirect related objectives

- 3.3.1 Grow and capture maximum value from the mining sector
- 3.3.2 Develop the digital economy
- 3.3.3 Localize promising manufacturing industries
- 3.3.4 Localize military industry
- 3.3.5 Enable the development of the retail sector
- 3.3.6 Enable the development of the tourism
- 3.3.7 Increase localization of non-oil sectors
- 3.5.1 Create and improve performance of logistic
- 3.5.2 Improve local, regional and int'l connectivity of trade & transport networks
- 3.6.1 Push forward the GCC integration agenda
- 3.6.2 Develop economic ties with the region beyond GCC

- 3.6.3 Develop economic ties with global partners
- 4.1.4 Improve ranking of educational institutions (e.g. Universities)
- 4.1.5 Develop our brightest minds in priority fields
- 4.3.2 Grow SME contribution to the economy
- 4.4.3 Source relevant foreign talent effectively
- 5.1.2 Diversify government revenues Maximize
- revenues from Gov. state-owned assets (e.g. Enterprises)
- 5.1.5 Maximize revenues generated from oil production
- 6.3.1 Support growth of non-profit sector
- 6.3.2 Empower non-profit organization to create a deeper impact (access to funds, talents, knowledge, etc)

Program committee

Program Chairman

Chairman of CEDA, Chairman of the PIF Board The executing entities supporting in the implementation of the PIF Program



Public Investment Fund Program – *Metrics*



Macroeconomic metrics¹

411

Gross domestic product



Private sector iob creation

Indicators to maximize



Share of local content



Non-oil government revenues



Volume of nongovernment Investment



Balance of payments

Indicators to monitor



Consumption rate²



Inflation rate

Final metrics to be aligned with the Program committee during delivery planning



Sample program-specific metrics

Asset size

Total assets managed by PIF (SAR 7 trillion by 2030)

Return on assets

Return on Assets (ROA)

Priority sectors

Share of priority sectors' investment from total domestic investment portfolio

Successful investments

% of companies by sector with successful exits/transition from seed investments made by PIF

Strategic partnerships

Share of strategic partnerships in overall investment portfolio

VISION قياطيق القراية العربية العربية

^{1.} The goal is to measure these indicators for every program, but for some programs the impact will only be directional. Additionally, for some programs, the impact on that indicator cannot be isolated.



Strategic Partnerships Program – Program Card

Program Description

Builds and deepens strategic economic partnerships with selected countries that have the capacity to contribute to Vision 2030. It also builds partnerships in the Gulf Cooperation Council (GCC) and the region by facilitating the movement of people as well as the smoother flow of goods and capital. The program aims to strengthen and expand different economic sectors, create new sectors, localize knowledge, diversify sources of income, and increase the quality of the economy and KSA's impact regionally and globally by negotiating major deals.

L3 direct related objectives

- 3.6.1 Push forward the GCC integration agenda
- 3.6.2 Develop economic ties with the region beyond GCC
- 3.6.3 Develop economic ties with global partners
- 3.1.6 Attract foreign direct investment

L3 indirect related objectives

- 3.1.7 Create special zones & rehabilitate economic cities
- 3.3.3 Localize promising manufacturing industries
- 3.3.4 Localize military industry
- 3.3.7 Increase localization of non-oil sectors
- 3.4.4 Build strategic economic partnerships through the Public Investment Fund
- 3.5.2 Improve local, regional and int'l connectivity of trade & transport networks
- **4.4.3** Source relevant foreign talent effectively
- 2.1.1 Ease the access to healthcare services (e.g. geographical, availability, financial)
- 2.1.2 Improve value of healthcare services (Quality of outcomes & experience, and cost)
- 2.1.3 Strengthen prevention against health threats (public health system & health crisis management)

- 3.3.6 Enable the development of the tourism sector
- 3.1.1 Enhance ease of doing business (mainly regulatory aspects)
- 3.3.2 Develop the digital economy
- 3.1.3 Privatize selected government services
- **3.5.1** Create and improve performance of logistic hubs
- 3.5.2 Improve local, regional and int'l connectivity of trade & transport networks
- 2.5.2 Grow Saudi contribution to arts & culture
- 3.7.1 Support national champions consolidate their leadership globally
- 3.7.2 Develop promising local companies into regional and global leaders
- 3.2.3 Develop Oil & Gas-adjacent industries
- 3.2.4 Grow contribution of renewables to national energy mix

Program committee

Program Chairman

Member of CEDA, the Minister of Energy, Industry and Minerals

The executing entities supporting in the implementation of the Strategic Partnership Program



Strategic Partnerships Program – *Metrics*



Macroeconomic metrics¹

Gross domestic product



Private sector iob creation

Indicators to maximize



Share of local content



Non-oil aovernment revenues



Volume of nonaovernment



investment



Consumption

Indicators to monitor



Inflation rate

Balance of

payments



Sample program-specific metrics

GCC integration GCC Regional Integration Index (TBD, similar to Africa Regional Integration Index)

Export concentration Score in Herfindahl-Hirschman Index for concentration of exports

Trade enablement

Enabling Trade Index – Market Access sub-index

Investment concentration

Score in Herfindahl-Hirschman Index for concentration of FDI (by origin and sector)

FDI amount

FDI inflows as a share of GDP

^{1.} The goal is to measure these indicators for every program, but for some programs the impact will only be directional. Additionally, for some programs, the impact on that indicator cannot be isolated.



Financial Sector Development Program - Program Card

Program Description

Increase the size, depth, and development of Saudi Arabian capital markets, improve operators and users' experiences as well as the status of Saudi Arabian capital markets regionally (making Saudi Arabia's capital market the primary market in the Middle East) and internationally (making the Saudi market one of the top ten markets in the world). The program helps create an advanced market that attracts local and foreign investors, which enables it to take on a pivotal role in developing the national economy and diversifying sources of income. It also develops financial institutions (public and private financing funds, banks, and insurance partnerships) and strengthens its role supporting private sector growth.

L3 direct related objectives

- 3.1.4 Ensure the formation of an advanced capital market (e.g. primary market)
- 3.1.5 Enable financial institutions to support private sector growth (e.g. secondary market)

L3 indirect related objectives

- 3.3.1 Grow and capture maximum value from the mining sector
- 3.3.2 Develop the digital economy
- 3.3.3 Localize promising manufacturing industries
- 3.3.4 Localize military industry
- **3.3.5** Enable the development of the retail sector
- **3.3.6** Enable the development of the tourism sector
- 3.3.7 Increase localization of non-oil sectors
- 3.1.2 Unlock state-owned assets for the Private Sector
- 3.1.3 Privatize selected government services
- 3.6.1 Push forward the GCC integration agenda
- 3.6.2 Develop economic ties with the region beyond GCC
- 3.6.3 Develop economic ties with global partners

- 3.7.1 Support national champions consolidate their leadership globally
- 3.7.2 Develop promising local companies into regional and global leaders
- **3.2.4** Grow contribution of renewables to national energy
- 3.1.6 Attract foreign direct investment
- 4.3.2 Grow SME contribution to the economy
- 2.6.2 Enable suitable home ownership among Saudi families
- **6.1.1** Promote & enable financial planning (retirement, saving, etc.)
- 6.3.1 Support growth of non-profit sector

Program committee

Program Chairman

Member of CEDA, the Minister of Finance

The executing entities supporting the implementation of the Financial Sector Development Program



Financial Sector Development Program – Metrics



Macroeconomic metrics¹

Gross domestic product



Employment in the private

Indicators to maximize

Indicators to

monitor



Share of local content



Non oil revenues



Non governmental investment



Consumption rate²



Inflation rate



Balance of payments

Sample program-specific metrics

Financial market development

Sub-index for the development of financial markets - Global Competitiveness Index (GCI)

Liquidity

Liquidity rate in the stock market (total trading volume over market cap)

Market size

Market share of non-oil GDP

Market ranking World financial market rankings (global and emerging markets) - WFE3

Access to credit

Domestic credit to the private sector (as %of GDP)

Credit information Ease of Doing Business - Getting Credit subindex



^{1.} The goal is to measure these indicators for every program, but for some programs the impact will only be directional. Additionally, for some programs, the impact on that indicator cannot be isolated.

^{2.} Final household consumption rate

^{3.} World Federation of Exchanges



Privatization Program – *Program Card*

Program Description

Strengthens the role of the private sector in providing services and avails government assets to them, which will generally improve quality of service (for sectors such as health, education, and municipal affairs), reduce their costs, refocus the government on its legislative and organizational roles, and ensure alignment with Vision 2030. Moreover, the program will attract foreign direct investment and improve the balance of payments.

L3 direct related objectives

- 3.1.2 Unlock state-owned assets for the Private Sector
- 3.1.3 Privatize selected government services

L3 indirect related objectives

- 5.2.5 Improve quality of services provided to citizens
- 2.1.1 Ease the access to healthcare services (e.g. geographical, availability, financial)
- 2.1.2 Improve value of healthcare services (Quality of outcomes & experience, and cost)
- 2.1.3 Strengthen prevention against health threats (public health system & health crisis management)
- 2.3.1 Improve quality of services provided in Saudi cities (utilities, public transports, etc.)
- 4.1.2 Improve equity of access to education (esp. in rural areas)
- 4.1.3 Improve fundamental learning outcomes
- 4.1.4 Improve ranking of educational institutions (e.g. Universities)
- 4.1.5 Develop our brightest minds in priority fields
- 4.1.6 Ensure alignment of educational outputs with labor market needs
- 4.1.7 Expand vocational training to provide for labor market needs
- 3.1.6 Attract foreign direct investment

- 5.1.1 Enhance effectiveness of financial planning & efficiency of government spending
- 5.1.2 Diversify government revenues Maximize revenues from Gov. stateowned assets (e.g. Enterprises)
- 5.1.3 Diversify government revenues Maximize revenues collected from service fees
- 5.1.4 Diversify government revenues Increase revenues from fees without introducing taxes on income or wealth on citizens
- 5.1.5 Maximize revenues generated from oil production
- 5.2.1 Design a leaner and more effective government structure
- 3.5.1 Create and improve performance of logistic hubs
- 3.5.2 Improve local, regional and int'l connectivity of trade & transport networks

Program committee

Program Chairman

Member of CEDA, the Deputy Minister of Economy and Planning

The executing entities supporting in the implementation of the Privatization Program



Privatization Program – *Metrics*



Macroeconomic metrics¹

Gross domestic product



Private sector iob creation

Indicators to maximize



Share of local content



Non-oil aovernment revenues



Volume of nongovernment investment



Balance of payments



Consumption

Indicators to monitor



Inflation rate

Sample program-specific metrics

Utilization

Percentage of government assets utilized by the private sector out of the total eligible asset portfolio

Appreciation

Percentage increase in the market value of assets due to PPP

Investment generated

Ratio of investments committed by private sector to the original value of unlocked assets (buildings, lands, and infrastructure)

Service scope & diversity

Percentage of targeted government services privatized

Quality improvement Percentage of citizens satisfied with privatized services

Transparency

Percentage of stakeholders satisfied with transparency of privatization processes

Government **Spending**

Percentage reduction in government spending



National Transformation Program (NTP) - Program Card

Program Description

The program aims to develop government effectiveness, establish the necessary infrastructure to realize Vision 2030 and support its objectives by driving flexibility in government and increasing coordination, joint work and planning. The program will identify shared objectives for public entities, based on national priorities, transferring expertise between public agencies, and involving the private and non-profit sector in the process of identifying challenges and innovating solutions. It will also look at funding and implementation methods, and contribute to follow-up and performance assessment for involved entities

L3 direct related objectives

- 1.3.2 Conserve & promote Islamic, Arab & National heritage of the Kingdom
- 2.1.1 Ease the access to healthcare services (e.g. geographical, availability, financial)
- 2.1.2 Improve value of healthcare services (Quality of outcomes & experience, and cost)
- 2.1.3 Strengthen prevention against health threats (public health system & health crisis management)
- 2.2.2 Reach regional & global excellence in selected professional sports
- 2.3.1 Improve quality of services provided in Saudi cities (utilities, public transports, etc.)
- 2.3.2 Improve the urban landscape in Saudi cities
- 2.3.4 Enhance traffic safety
- 2.4.1 Reduce all types of pollution (e.g. air, sound, water, soil)

- **2.4.2** Safeguard the environment from natural threats (e.g. desertification)
- 2.4.3 Protect & rehabilitate natural landscapes (e.g. beaches, islands, natural reserves)
- 2.6.1 Enhance family involvement in preparing for their children's future (incl. education, family planning)
- 2.6.4 Empower citizens through the welfare system
- 2.6.5 Improve effectiveness and efficiency of welfare system
- 3.1.1 Enhance ease of doing business
- 3.1.7 Create special zones & rehabilitate economic cities
- 3.3.2 Develop the digital economy
- 3.3.5 Enable the development of the retail sector
- 3.3.6 Enable the development of the tourism sector
- 4.2.2 Increase women participation in the labor

market

- 4.2.3 Enable integration of people with disabilities in the labor market
- 4.3.2 Grow SME contribution to the economy
- 4.3.3 Grow productive families contribution to the economy
- 4.4.1 Improve living conditions for expats
- **4.4.2** Improve working conditions for expats
- 4.4.3 Source relevant foreign talent effectively
- **5.2.3** Improve productivity of government employees
- 5.2.4 Develop the e-Government
- 5.2.5 Improve quality of services provided to citizens
- 5.3.1 Enhance transparency across government roles

- 5.3.2 Strengthen communication channels with citizens & business community
- **5.3.3** Ensure responsiveness of government entities to stakeholders' feedback
- 5.4.1 Ensure development & food security
- **5.4.2** Ensure sustainable use of water resources
- 6.1.1 Promote & enable financial planning
- 6.1.2 Encourage volunteering
- 6.2.1 Enhance businesses' focus on their social responsibilities
- 6.2.2 Enhance businesses' focus on the sustainability of the national economy
- 6.3.1 Support growth of non-profit sector
- 6.3.2 Empower non-profit organization to create a deeper impact (access to funds, talents, knowledge, etc.)

Program committee

Program Chairman

Member of CEDA, the Minister of Economy and Planning

The executing entities supporting the implementation of the National Transformation Program



National Transformation Program (NTP) – *Metrics*



Indicators to

maximize

Macroeconomic metrics¹



Job creation in the private sector



Gross domestic product



Non-oil revenues



Share of local content



Nongovernmental investment



Consumption rate²



Balance of payments



Inflation rate



Program-specific metrics



Metrics approved and announced in official NTP documents



Agenda



Questions this document will answer:

- What is Saudi Arabia's Vision 2030?
- What are the strategic objectives at the heart of Saudi Arabia's Vision 2030?
- How will we develop action plans to achieve the strategic objectives?
- What are the Vision Realization Programs?
- How will the Vision Realization Programs be implemented?

Planning takes place at 3 levels: overall Vision, VRPs, and entity plans



Strategic planning conducted on a 5 year cycle with annual and quarterly adjustments (1/2)

2016 2020 2025 2030

Planning cycle

 5 year, mid term view of vision priorities & overall direction

Build the foundation

 Set key reforms, and develop programs with tangible impact on citizens

Drive outcomes

Maintain the momentum to continue reforms

Deepen impact

Set foundation for the period after 2030

Annual strategic review & budget setting

 Annual course adjustment of delivery plans & custom assessment linked to budget

Quarterly review

- Quarterly progress
- Update & deep dive on problem area



Strategic planning conducted on a 5 year cycle with annual and quarterly adjustments (2/2)

2016 2025 2030 2020

Planning cycle

 5 year, mid term view of vision priorities & overall direction

Build the foundation

Set key reforms, and develop programs with tangible impact on citizens

Five year vision planning cycle

- Review overarching narrative and aspirations of Vision
- Revisit VRPs, objectives and targets
- Full revision of VRP delivery plans
- Inform mid-tem budget expectations

Annual strategic review & budget setting

 Annual course correction of delivery plans & custom assessment linked to budget

Annual strategic review

- Review progress on programs, objectives and targets
- Review and revise where necessary VRPs delivery plans
- Inform annual budget for following year

Quarterly review

- Quarterly progress
- Update & deep dive on problem areas

Quarterly review

- Review progress on objectives and programs
- Address bottlenecks, challenges and escalate where needed
- In exceptional circumstances, revise delivery plan, trajectories and targets



Program committees formed under CEDA supervision to drive Vision delivery...

Roles

Program committee Scope

Translating Vision into Plans and Programs

Support core teams with the development of pragmatic delivery plans in a consultative role, bring outside expertise and representing the citizen's voice

Supervising Plans and Programs

Supervise progress of delivery plans and programs, progress against targets

3 Identifying Gaps

Identify gaps between the program and the Vision's objectives, and submit feedback in this regard

4 Overcoming Obstacles

Contribute to overcoming obstacles through consultation and supporting escalation to supervising committees

...and Vision Teams have been established to provide advice and support delivery

Vision Teams: main roles and responsibilities

Function

 Vision teams provide a consultative function that represents the private sector view and impact on citizens

Vision Team composition

• Vision teams are comprised of private sector representatives and topic experts on the respective L1 objective

Scope

- Provide non-binding recommendations to Program committee:
 - VRP plan
 - Quarterly and annual reports
- Provide ad-hoc advice to SMC and Program committees

Review mechanism

 Program Chairman presents Vision team inputs along with the quarterly and annual report to SMC

Review frequency

- Quarterly Quarterly report
- Yearly VRP Plan & Annual reports

Transparency through regular reporting and review cycle

Report Type	Respo- nsible	Report Objective	Report Content	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
VRP Quarterly Review	SMO	Detailed review of status reports and progress in all VRPs	 Reports on program progress Strategic visions Review the risk situation Details of the issues being escalated 						Vision report for the second quarter			Vision report for the third quarter			Vision report for the fourth quarter
Vision Annual Review	SMO	Detailed review of status reports and progress of all objectives and VRPs	 Report on strategic objectives and program progress Suggested updates for Execution plans Strategic visions Financial summary 	Annual report											
Data- Based Report- Entity Level (Yearly)	"ADAA"	Review the status of strategic objectives and initiatives at the entity level, and the support required from senior leadership	 Progress reports on the initiatives of the parties - VRPs, the NTP and other initiatives at entities Issues affecting the achievement of objectives Support required from senior leadership 	Data-E Report Level	-Entity		Quantit ative report for the first quarter			Quantit ative report for the second quarter			Quantit ative report for the third quarter		

