

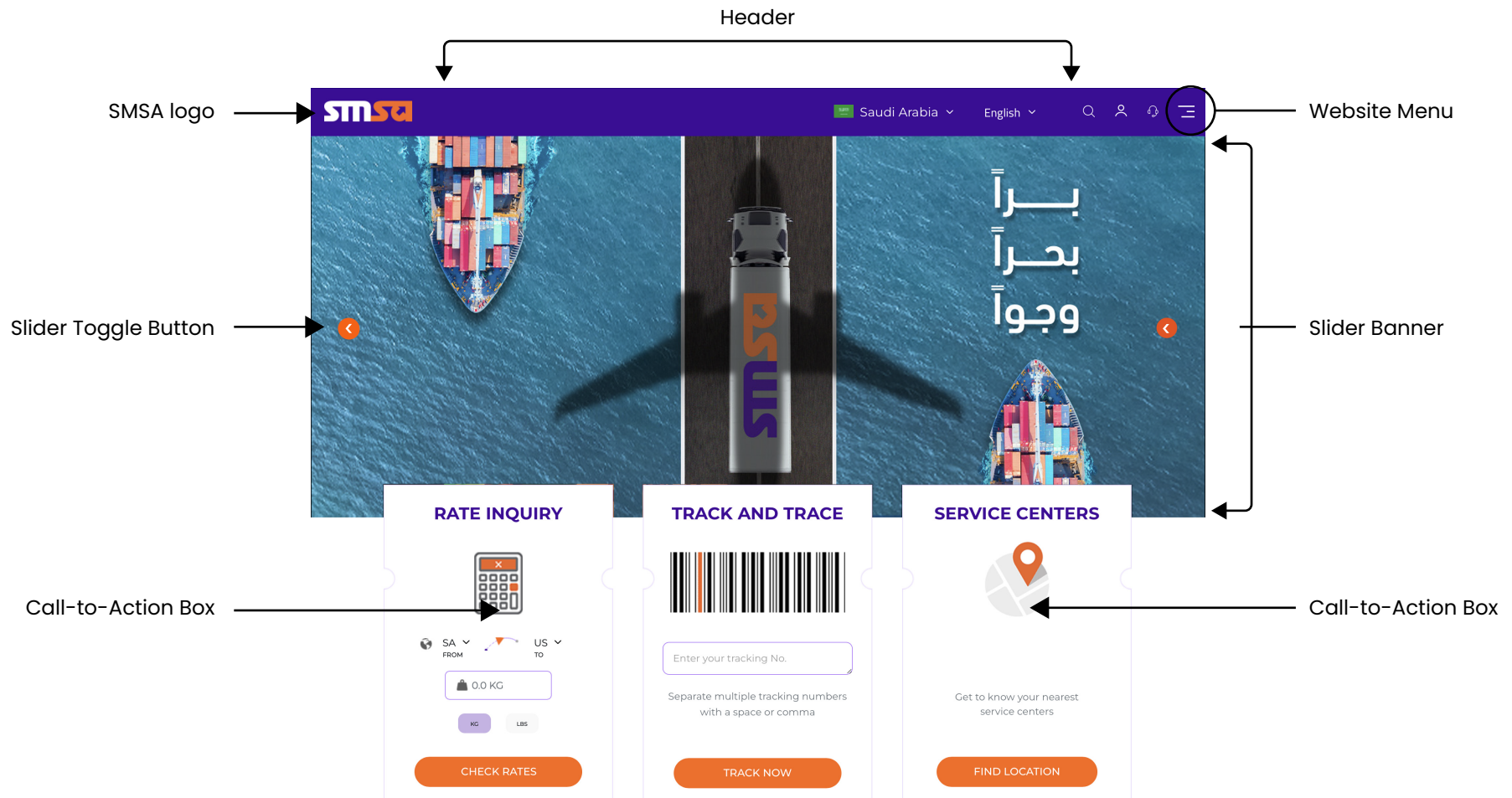


# SMTSA EXPRESS WEBSITE Landing Page Design Guide

Volume 01 · October 27 2022  
Graphic Designer Guide 001

# Computer Screen

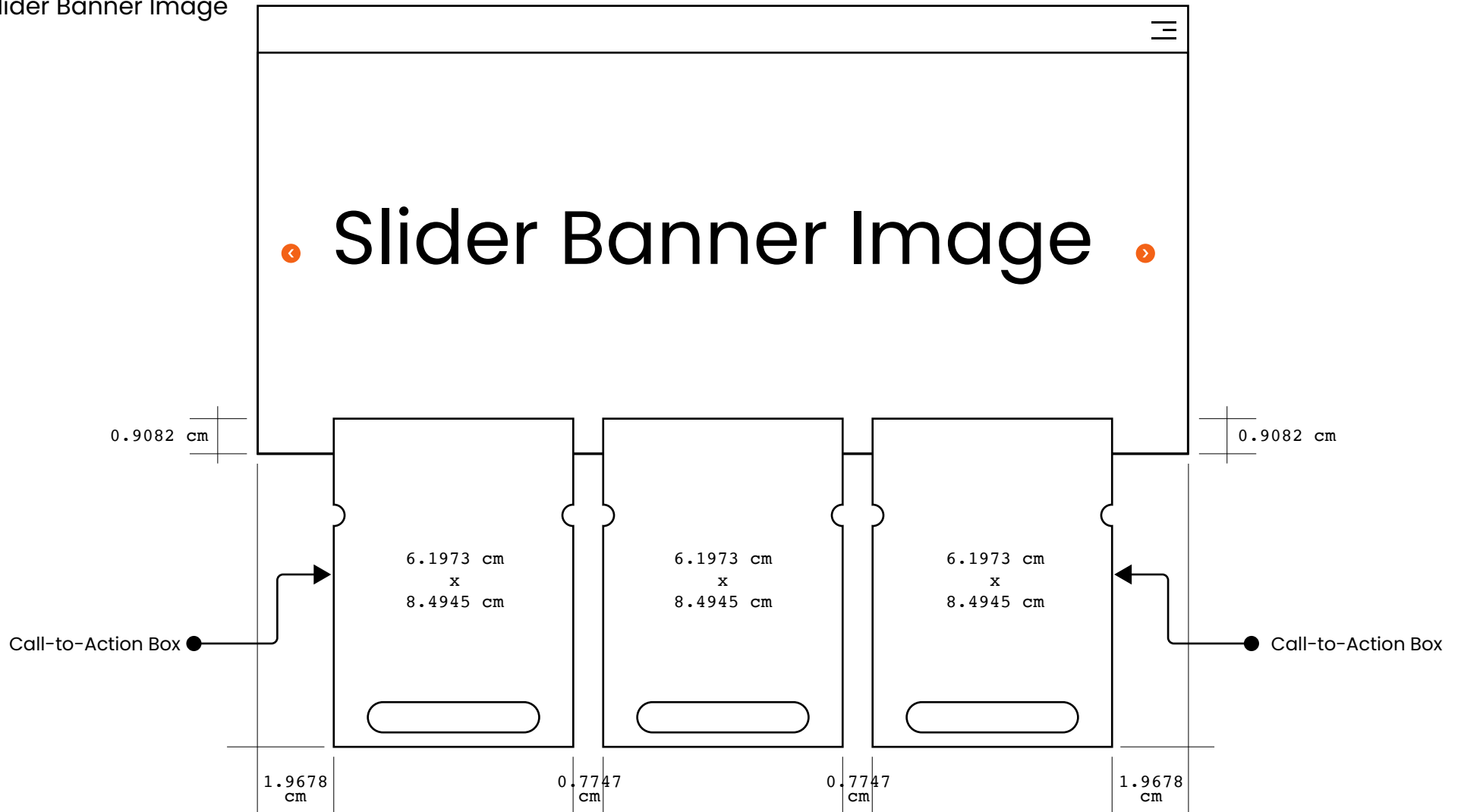
## A. Computer Screen Template





# Computer Screen

## B. Slider Banner Image



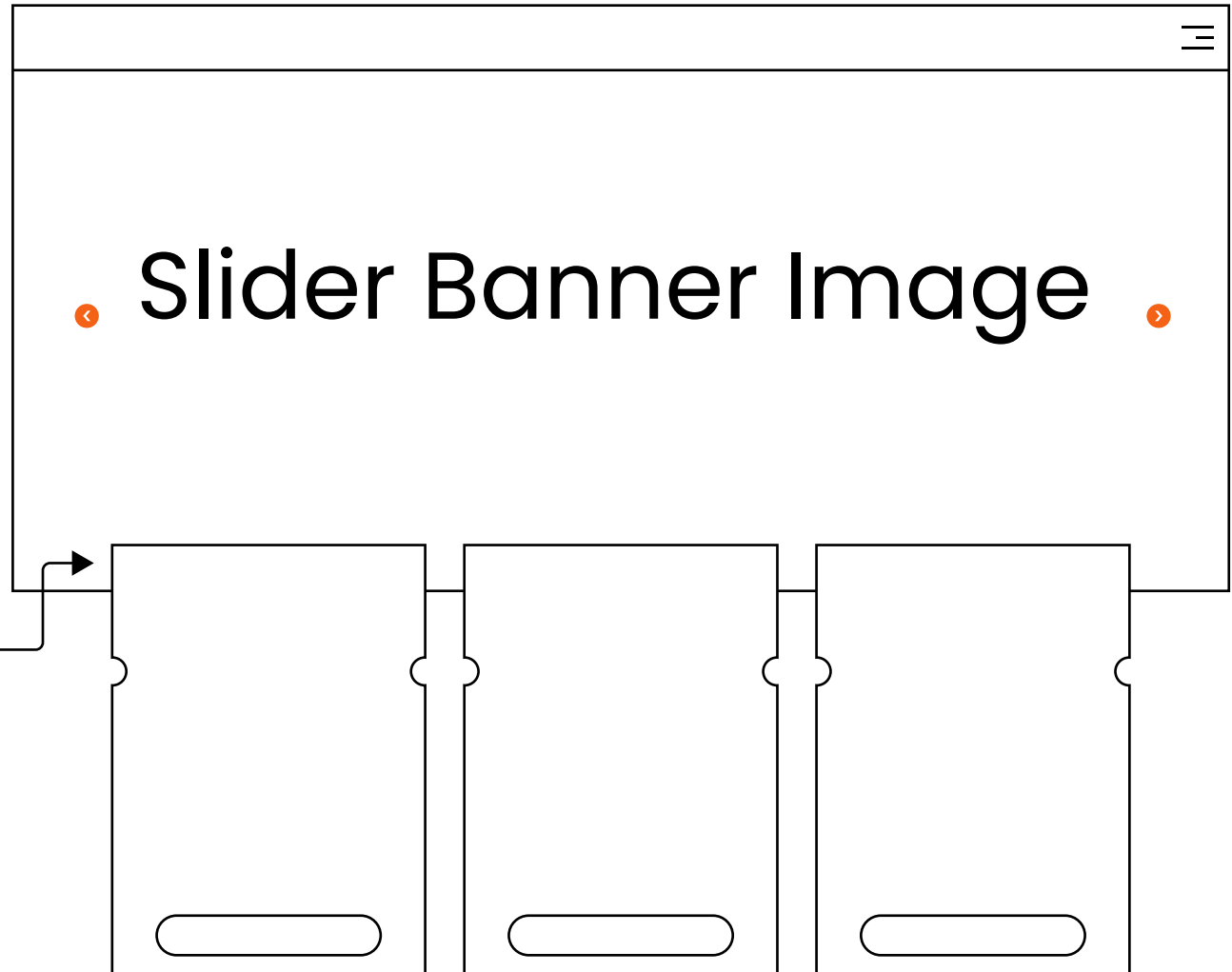
## C. Slider Banner Image Specifications

### **Specifications:**

- a. Size: 1366 pixel x 580 pixel
- b. File format: jpg
- c. Resolution: 300 dpi
- d. Color: RGB

#### NOTE:

Consider these areas when designing the slider images. Brand logo or important details line text message etc. should not touch the Call-to-Action boxes



## Computer Screen

### D. Slider Banner Image Sample English

**ENGLISH Version** need in left-align text direction (messages, slogans etc.)

Font style: DIN Arabic (normal, medium and bold)

Colors: If image is dark, color the text in white (& related light color as per brand) & dark color text if the background is light i.e. violet for SMSA and other brand colors as per brand respectively



## Computer Screen

### E. Slider Banner Image Sample Arabic

**ARABIC Version** normally in the right-text direction (messages, slogans etc.)

Font style: DIN Arabic (normal, medium and bold)

Colors: If image is dark, color the text in white (& related light color as per brand) & dark color text if the background is light i.e. violet for SMSA and other brand colors as per brand respectively



## Computer Screen

### G. Slider Banner Image Design

English Version



Arabic Version

