

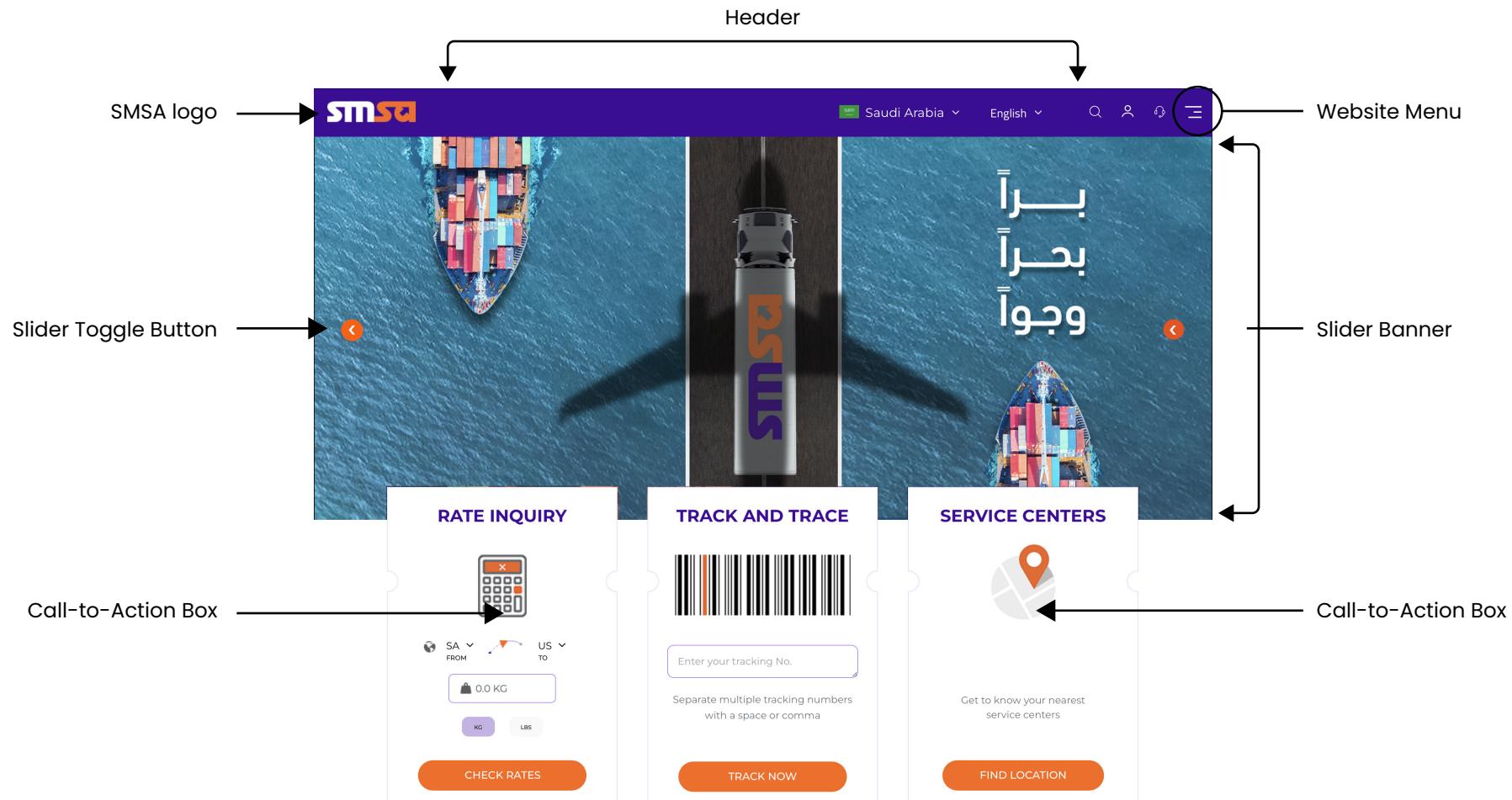


SMSA EXPRESS WEBSITE Landing Page Design Guide

Volume 01 · October 27 2022
Graphic Designer Guide 001

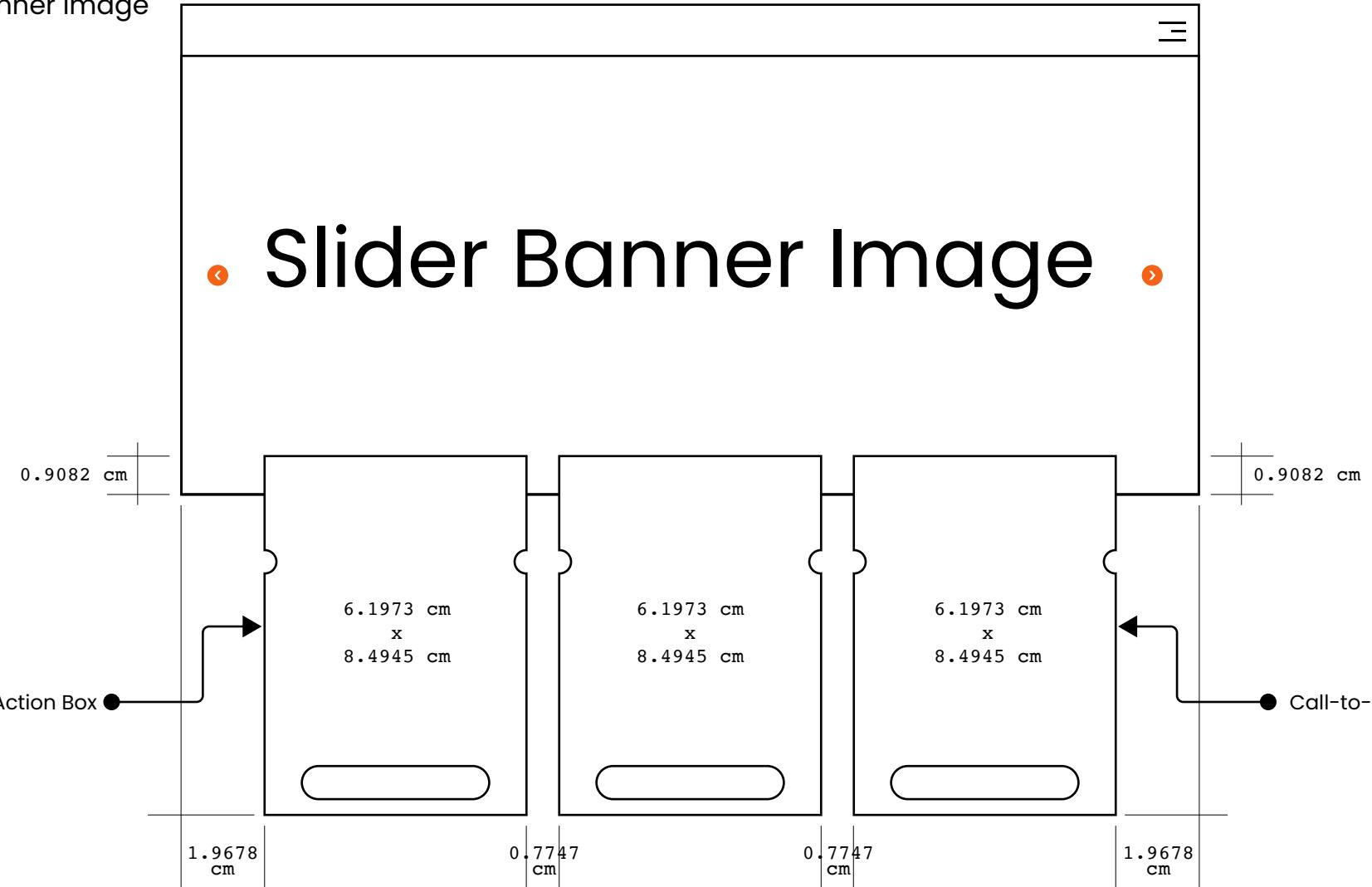
Computer Screen

A. Computer Screen Template



Computer Screen

B. Slider Banner Image

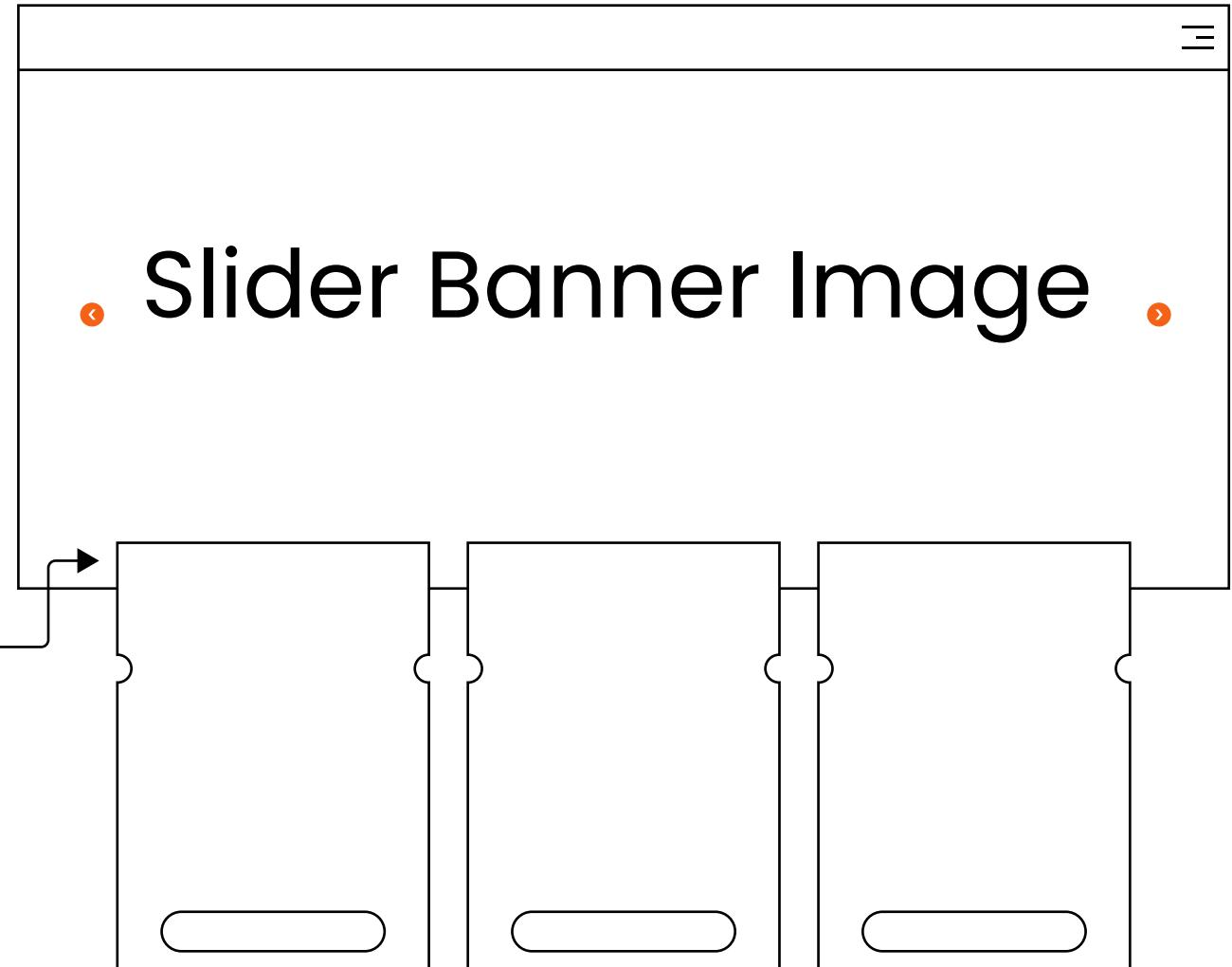


Computer Screen

C. Slider Banner Image Specifications

Specifications:

- a. Size: 1366 pixel x 580 pixel
- b. File format: jpg
- c. Resolution: 300 dpi
- d. Color: RGB



Computer Screen

D. Slider Banner Image Sample English

ENGLISH Version need in left-align text direction (messages, slogans etc.)

Font style: DIN Arabic (normal, medium and bold)

Colors: If image is dark, color the text in white (& related light color as per brand) & dark color text if the background is light i.e. violet for SMSA and other brand colors as per brand respectively



Computer Screen

E. Slider Banner Image Sample Arabic

ARABIC Version normally in the right-text direction (messages, slogans etc.)

Font style: DIN Arabic (normal, medium and bold)

Colors: If image is dark, color the text in white (& related light color as per brand) & dark color text if the background is light i.e. violet for SMSA and other brand colors as per brand respectively



Computer Screen

G. Slider Banner Image Design

English Version



Arabic Version

